

Standard File Formats

Format	About	Extension	Open/Extract With
JPEG	A standard compressed image format for the web. JPEG files follow the standards set by the Joint Photography Experts Group. These files use a variable compression method that is called lossy compression because of the loss of image quality as you increase the compression. However the JPEG compression scheme is extremely good and you can sometimes compress the file up to 200:1 without severe loss of image quality. JPEG is consequently a popular format for posting image files on the Internet for minimum file size and minimum download time.	.jpg	Any web browser Most graphics apps and image viewers - Photoshop, Illustrator, place in Quark
Illustrator	Adobe Illustrator	.ai	Adobe Illustrator
Photoshop	Adobe Photoshop	.psd	Adobe Photoshop
QUARK	Quark express	.qxd	Quark Express
Stuffit	Stuffit file compression	.sit	Aladdin Expander
ZIP	WinZip for file compression	.zip	Winzip or Aladdin Expander
PDF	Acrobat Reader document	.pdf	Acrobat reader or Photoshop, Illustrator,
TIFF	<u>Tif (24-bit)</u> Tagged Image File Format is a multi-platform format especially popular on the Macintosh and in desktop-publishing applications. TIFF is a good choice if you plan to send your output to a print service bureau or import the image into a page-layout program. There are several classes of TIFF files, which vary in the color depth and color palette that they support.	.tif	Most graphics apps and image viewers - Photoshop, Illustrator, place in Quark

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Targa	<u>Tga (32-bit)</u> The Targa (TGA) format was developed by Truevision for their video boards. The format supports 32-bit truecolor; that is, 24-bit color plus an alpha channel and is almost always used as a truecolor format.	.tga	Illustrator
Bitmap	A still-image bitmap 24-bit file in Windows bitmap (.bmp) format. <u>Bmp (24-bit)</u>	.bmp	Most graphics apps and image viewers - Photoshop, Illustrator, place in Quark
Eps/Ps (24-bit)	EPS (Encapsulated PostScript Files), also known as PS (PostScript) is an Adobe page-description language for encoding graphics images. It is supported by many printing devices and is widely used in desktop publishing and graphic design as a means of porting images from one platform to another.	.eps	Photoshop, Illustrator, place in Quark
Gif (8-bit)	GIF is an 8-bit (256-color) format developed by Informix for the CompuServe information service. It was originally designed to minimize file transfer times over phone lines.	.gif	Internet web browser, most image viewers - Photoshop, Illustrator, place in Quark
Png	PNG stands for Portable Network Graphics. This is a still-image file format developed for use with the Internet and World Wide Web	.png	Some image viewers Not all – not widely used
Pict	If you save as a PICT or pct from an image file	.pct or .pic	Most image viewers - Photoshop, Illustrator, place in Quark
Kodak	Kodak Photo CD	.pcd	Kodak Image viewer Illustrator
Freehand	Freehand files must be saved according to version number	.FH4 .FH5 .FH6 .FH7	Freehand Illustrator
Word	Microsoft word documents It is important that you know the version of word available and is safer to send text files as they are more versatile	.doc	Microsoft Word
WordPerfect	A document created in WordPerfect	.wpd	WordPerfect or Microsoft Word
text	An Ascii Or Writer File.	.txt	Any ascii reader (word, email notepad)